

Marketing Materials

New for 2023

Co-branded: Digital Web Ad • Flyer • Postcard • Print Ad

Available to download now!

wellfirsthealth.com/agentlibrary

Enroll more members and increase Medicare sales by using our co-branded agent/agency marketing materials.

We have created a flyer, postcard and letter you can publicly post or personalize and mail to prospective clients. We have also added a digital web ad to the library that you can download and use to help boost your business.

Directions to access and use the marketing materials:

1. Navigate to wellfirsthealth.com/agentlibrary
2. Click **“download”** under this document
3. Use Adobe Acrobat Reader (free to download online) to fill in **your contact information, agent/agency logo**.
4. Print and mail the completed piece yourself or use our partner, Econoprint, for printing and direct mail services. Download the Econoprint information sheet for details of your options, requirements and process.
5. All printing and postage costs are the responsibility of the agent/agency.

We look forward to a successful AEP with you! Please reach out to us at **608-828-1948** with any questions.

SSM Health Plan is an HMO/HMO-POS with a Medicare contract. Enrollment in SSM Health Plan depends on contract renewal. SSM Health Plan markets under the name WellFirst Health.

©2022 SSM Health Plan • H8019_883768R02_C